

IVE会计学生于香港会计师公会商业个案比赛赢得多个奖项

IVE accounting students excel in HKICPA Business Case Competition 2023



IVE会计及商业分析高级文凭学生于香港会计师公会商业个案比赛2023副学位组别中夺得六项殊荣。

IVE students from the Higher Diploma in Accountancy with Business Analytics programme achieved six awards in the Sub-degree Group of the HKICPA Business Case Competition 2023.

IVE会计及商业分析高级文凭四支学生队伍早前于香港会计师公会商业个案比赛2023副学位组别中夺得六项殊荣，包括亚军、最佳商业计划书、最佳演说，以及三个优异队伍奖。

本年度香港会计师公会商业个案比赛以数码娱乐行业为案例主题，共有来自16间大专院校超过530名学生参赛，递交共139份商业计划书。参赛队伍需要运用财务和商业分析等专业知识，就比赛个案提交商业计划书，经多轮遴选后，IVE四支学生团队进入最后六强的决赛，以口头报告形式介绍计划书，并解答评委的提问，为个案提供实际解决方案。IVE同学最终凭着优秀表现，在比赛中获得六个奖项。

Four IVE student teams of Higher Diploma in Accountancy with Business Analytics programme achieved remarkable results in the Sub-degree Group of the HKICPA Business Case Competition 2023, winning six awards including a 1st Runner-up, the Best Written Proposal, the Best Presenter, and three Merit Team awards.

Organised by the Hong Kong Institute of Certified Public Accountants (HKICPA), the competition this year which focused on digital entertainment business has attracted participation of over 530 students from 16 tertiary institutions with a submission of a total of 139 business proposals. All teams were required to submit a proposal to address real-life business challenges with their accounting and business knowledge. After several rounds of evaluation, four IVE student teams were among the six finalists to present their proposals and answer adjudicators' questions, providing business solutions to settle the problem. The IVE student teams finally received six awards with their outstanding performance.



IVE (黄克竞) - 亚军
IVE (Haking Wong) - 1st Runner-up



IVE (观塘) - 优异队伍奖
IVE (Kwun Tong) - Merit Team



IVE (观塘) - 最佳演说及优异队伍奖
IVE (Kwun Tong) - Best Presenter and Merit Team



IVE (黄克竞) - 最佳商业计划书及优异队伍奖
IVE (Haking Wong) Team - Best Written proposal & Merit Team