

# 推出新課程 回應行業人才需求

## New programmes to address industries' manpower needs



VTC課程與時並進，為社會培育多元人才。為回應行業的發展及人力需求，VTC將於2024/25學年開辦多個新課程，涵蓋不同專業領域，包括運動教練學士學位課程；寵物護理及保健、遊戲為本學習、電腦及數據工程高級文憑課程；數碼媒體學基礎課程文憑；以及寵物護理及美容，和音樂及媒體製作職專文憑課程，為年輕人提供更多專業發展選擇。配合粵港澳大灣區的行業發展趨勢，部份課程亦增設普通話授課專班，包括航空及物流、航空服務及運輸學、活動及商業推廣市場學，以及機場營運管理高級文憑等，以迎合不同學生的需要。

此外，因應社會對醫護專業人員的需求持續增加，VTC正積極籌備三項新課程，包括牙科衛生護理專業文憑、普通科登記護士高級文憑，以及中醫藥專業及營運高級文憑，並計劃於2025及2026年陸續推出，為行業培育更多專業人員，服務市民。

VTC cultivates diverse talents for society through industry-relevant and market-driven programmes. In response to the industries' development and manpower needs, VTC will launch a number of new programmes across different professional areas in the 2024/25 academic year to equip young people with industry-specific knowledge and skills. These new programmes include the Bachelor of Social Sciences (Honours) in Sports Coaching, Higher Diploma in Pet Care & Wellness, Play-based Learning, and Computer & Data Engineering; Diploma of Foundation Studies in Digital Media Studies, as well as Diploma of Vocational Education in Pet Care & Grooming and Music & Media Production. Tapping the market opportunities in the Guangdong-Hong Kong-Macau Greater Bay Area, classes with Putonghua as the medium of instruction will also be offered for Higher Diploma programmes in Aviation and Logistics, Aviation Services and Transport Studies, Event Marketing and Business Promotion, as well as Airport Operations Management.

In addition, to address the community's increasing demand for healthcare professionals, VTC is developing three new programmes, including the Professional Diploma in Dental Hygiene, Higher Diploma in General Nursing for Enrolled Nurse, and Higher Diploma in Chinese Medicine Professional and Operation. These programmes are planned for launch in 2025 and 2026, aiming to groom more skilled talents to serve the community.